



# Business Development Manager



Magazine Media  
Benham Publishing Limited





## ADVERTISING SALES FEATURES TEAM

We have a new vacancy within our busy business advertising sales features team, producing county business magazines for well-known UK trade organisations, you must have b2b sales experience, be hardworking, talented and revenue driven to work for an established 18 year old company with a reputation for intelligent media, are you confident, diligent and passionate?

## SUCCESSFUL CANDIDATE

The successful candidate will be ambitious, extremely organised and have a proactive attitude. You must therefore be able to demonstrate superb sales and business development skills to increase our revenue. A team player, with a strong work ethic, you must also have excellent communication skills as the position requires significant interaction with customers and all departments.

Experienced in Media Sales then call us first for an informal chat and show us your research initiative?

You should have experience in a fast paced competitive market environment in the media or the advertising industries. You must be comfortable developing new leads through prospecting and have the ability to manage key accounts and renew existing business whilst exceeding sales goals and have qualified prospective future pipeline accounts/leads to call on.

Are you ready to start now, are you a talented sales person with experience then join our friendly, professional award winning, vibrant and bubbly team working with the UK's biggest companies and agencies.

Ote £30,000+ with a very generous basic and monthly bonuses including ongoing training in an established team.

To arrange an interview in Liverpool call Ian Fletcher 0151 236 4141

To arrange an interview in Durham call Karen Hall on 01325 320290

### **Benham Publishing Limited**

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